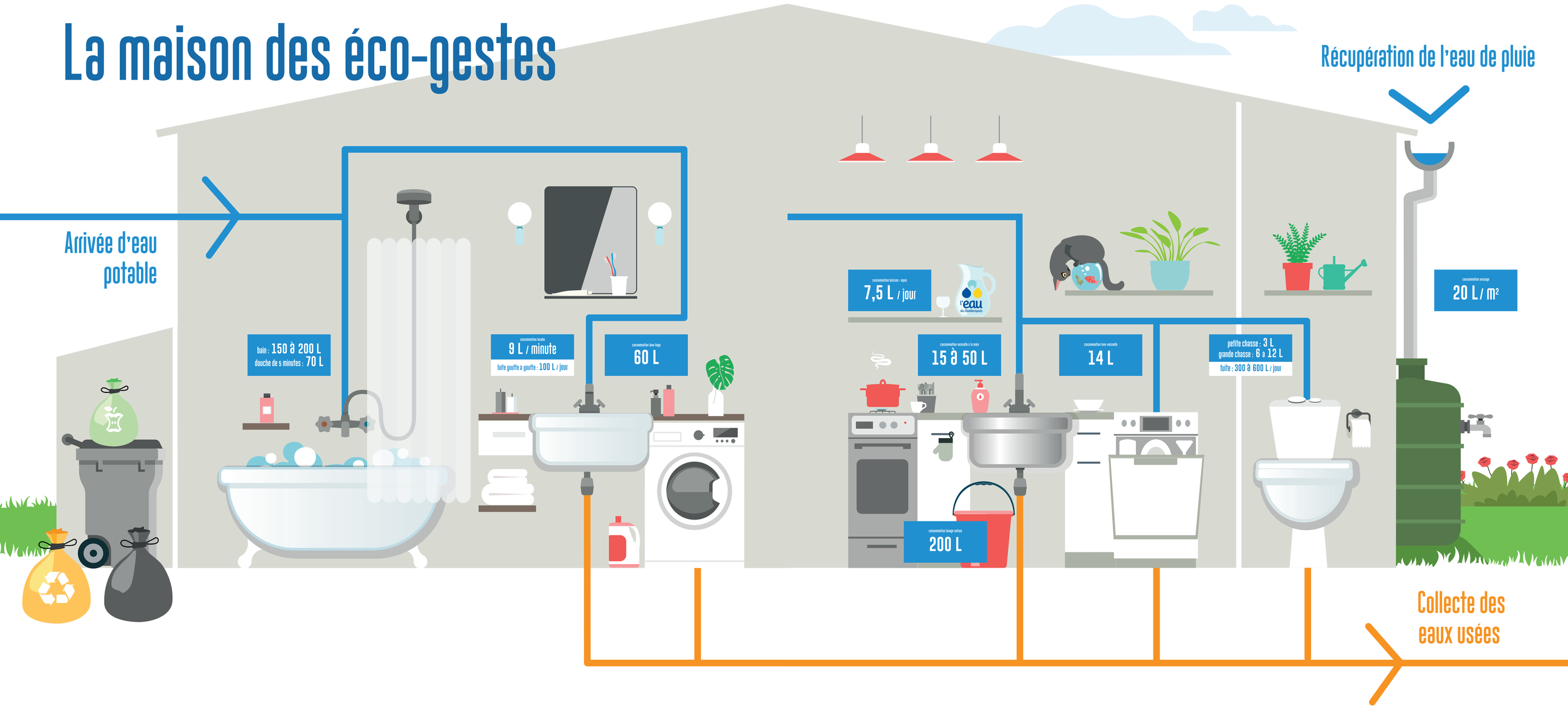La maison des éco-gestes